

The pre-flight check: ten questions.

Run this before you press generate, not after. Each question here is a generation you do not have to pay for.

Before you generate

- ☐ One clear message?
- ☐ Identity locked, in writing?
- ☐ Camera movement named — type, position, movement?
- ☐ Dialogue short and natural?
- ☐ Does this scene connect to the next one?
- ☐ Something interesting happens immediately?
- ☐ Clothing locked, and repeated in every scene?
- ☐ Something is actually happening in the shot?
- ☐ Every second has a purpose?
- ☐ Have you told the AI what **not** to do?

When it goes wrong

WHAT YOU SEE	WHAT TO CHANGE
The face changes	strengthen the identity lock
The clothes change	add an outfit lock
The camera is boring	name the movement, not the mood
The AI wastes the first seconds	start in the middle of the action
Scenes will not cut together	carry one object across the cut
The person talks too much	cut the dialogue down
It feels like random AI clips	rebuild continuity and transitions first

The golden rule

May change: clothing, fabric, colour, texture, outfit design.

Must never change: face, identity, body, continuity.

The clothing may transform. The person underneath may not.

ONE CHANGE AT A TIME

When a shot drifts, fix a single thing per retry. Change two things at once and you will not know which one worked — or which one broke it.

The 15-second map — what each second is for

<p>0-3 SEC</p> <p>Hook</p> <p>Something interesting, immediately.</p>	<p>3-7 SEC</p> <p>Develop</p> <p>What is happening.</p>	<p>7-11 SEC</p> <p>Message</p> <p>The one idea you want kept.</p>	<p>11-15 SEC</p> <p>Payoff</p> <p>Reveal, result or hand-over.</p>
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If you only have time for three

1. Identity locked, in writing. 2. Camera movement named — type, position, movement. 3. Told the AI what not to do.

Those three cause most of what goes wrong; the other seven sharpen a shot that already works.

Keep the takes. The attempt that was nearly right is worth more than a fresh start: it tells you which line of the prompt to move.